

GO-GREEN™ PRINTED

Taking Source Reduction to a New Level

INNOVATIVE NEW GRAPHIC SOLUTIONS WITH REGISTER PRINTED TRAYS



MINIMIZE “OVER PACKAGING” WITH PRE-PRINTED TRAYS AND LIDDING

Add up the Advantages

■ Greatly Reduce “Over Packaging”

- Registered Printed trays offer opportunity to eliminate sleeves or reduce to bikini sleeve
- Decoration and information can be directly printed to tray surface
- Utilizes Go-Green proprietary manufacturing process resulting in over 30% savings in materials & energy

■ Generate significant savings with pre-printed readable texts

- Tamper proof printing cannot be destroyed or absorb moisture
- Eliminate bottom labels by pre-print on bottom of tray
- Bottom located pre-printed bar codes– A unique solution to an age old problem
- Feasibility for printing RFID tags

■ Empower your Brand Recognition with Effective “Billboard Presentation” without over packaging

- Utilize power of design for brand recognition
- Billboard Pizzazz
- Superior product presentation will jump off the shelf

...and Go-Green with Printing!

