Taking Source Reduction to a New Level

INNOVATIVE NEW GRAPHIC SOLUTIONS WITH REGISTER PRINTED TRAYS

MINIMIZE “OVER PACKAGING” WITH PRE-PRINTED TRAYS AND LIDDING

Add up the Advantages

- **Greatly Reduce “Over Packaging”**
  - Registered Printed trays offer opportunity to eliminate sleeves or reduce to bikini sleeve
  - Decoration and information can be directly printed to tray surface
  - Utilizes Go-Green proprietary manufacturing process resulting in over 30% savings in materials & energy

- **Generate significant savings with pre-printed readable texts**
  - Tamper proof printing cannot be destroyed or absorb moisture
  - Eliminate bottom labels by pre-print on bottom of tray
  - Bottom located pre-printed bar codes– A unique solution to an age old problem
  - Feasibility for printing RFID tags

- **Empower your Brand Recognition with Effective “Billboard Presentation” without over packaging**
  - Utilize power of design for brand recognition
  - Billboard Pizzazz
  - Superior product presentation will jump off the shelf

...and Go-Green with Printing!